

TOP TEN REASONS TO Be A HERO

BE A DESIGNATED DRIVER.

- 1** You do not want a police officer to be your designated driver.
- 2** You want to hang out with your friends, not go to their funerals.
- 3** Life is for living, not taking.
- 4** Water is cheaper than beer.
- 5** Handcuffs do not make a good fashion statement.
- 6** You'll actually be able to remember how much fun you had last night.
- 7** DUI arrests don't look good on your resume.
- 8** You can invest in an IRA instead of a DUI.
- 9** Keep a family together, don't destroy one.
- 10** It's the right thing to do. Designate a driver and be a HERO!



On July 22, 2000, John Elliott, a recent Naval Academy graduate, was killed in a head-on collision with a drunk driver. The HERO Campaign was established to honor his memory. So be the HERO and designate a driver EVERY TIME.

